

PROGRAM 2:

Description

[International Fashion Business Summer Program](#) provides students with basic knowledge in all of the key areas of digital marketing, retail, advertising, and consumer behavior.

Cost

The fee for this program is 2400 euros including courses, company participation and activities, as well as accommodation in single room (July 3-17) and a public transportation pass.

Duration

July 4-17, 2016

Send the following documents to me via summer@ieseg.fr :

1. Completed Fashion Business application form
(<http://www.dlsu.edu.ph/offices/evperi/announcements/ieseg-fashion-business-application.doc>)
2. Copy of the bio page of your passport
- 3.